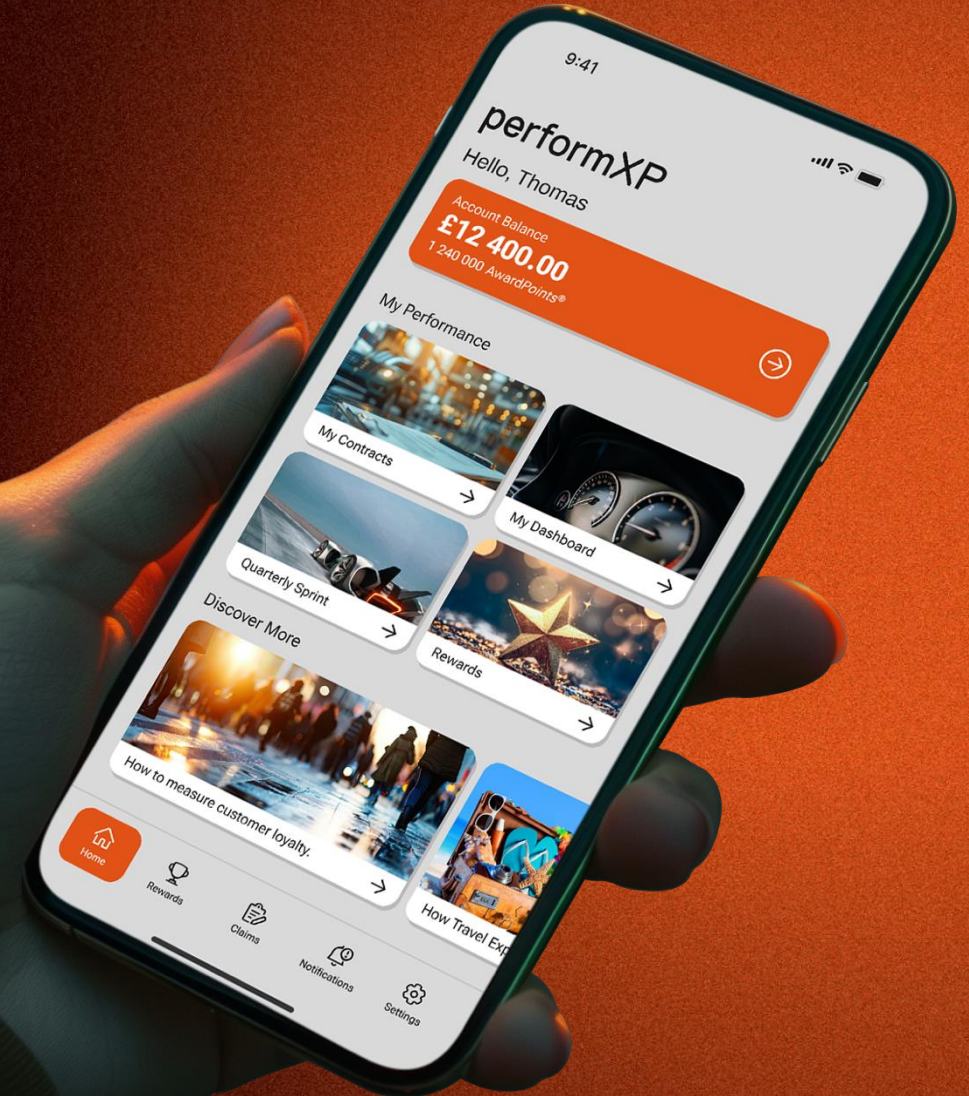


# Meet performXP, the innovative incentive app from Achievement Awards Group



A pit crew in orange jumpsuits and helmets is working on a race car. The crew members are focused on their tasks, with some adjusting the car's components. The scene is set on a racetrack, with a blurred background suggesting motion and speed. The overall atmosphere is one of intense concentration and teamwork.

ACHIEVEMENT  
AWARDS GROUP

performXP

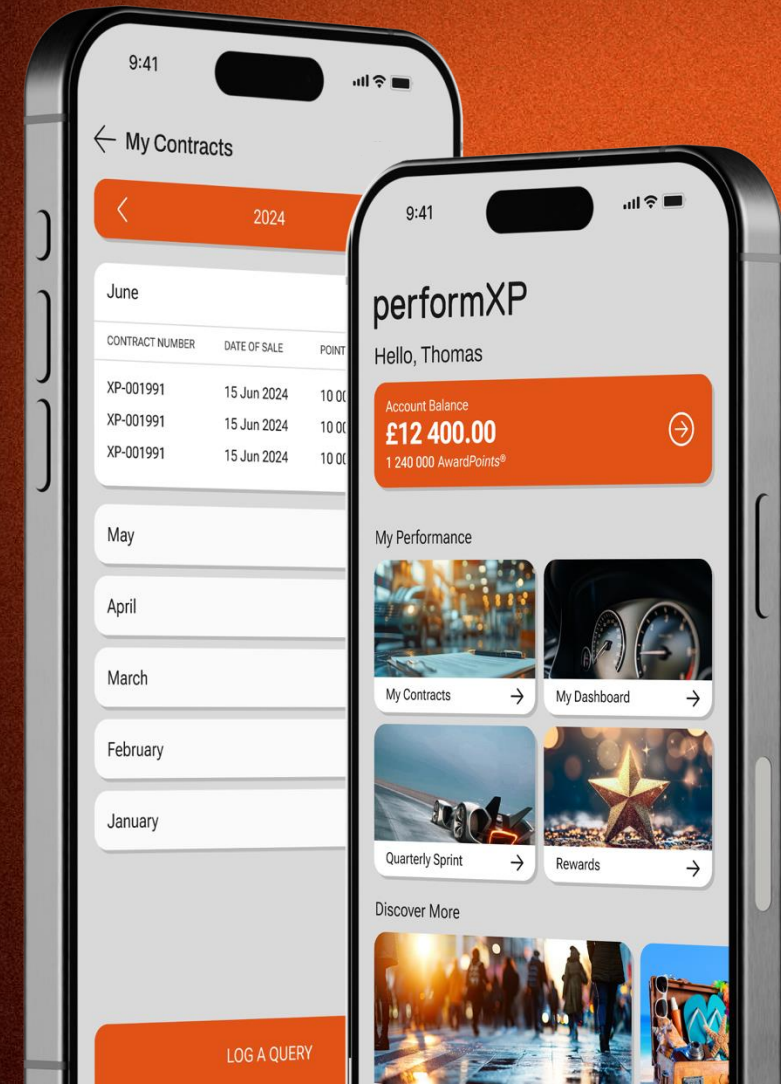
# Experience the power of partner loyalty in the palm of your hand

Transform the way you incentivise and reward your sales and distribution channels.

performXP is a cutting-edge solution that simplifies and manages your channel partner loyalty programmes. It integrates incentives, communication, performance tracking, and rewards into a single mobile interface.

# Companies with B2B sales and distribution channels often face:

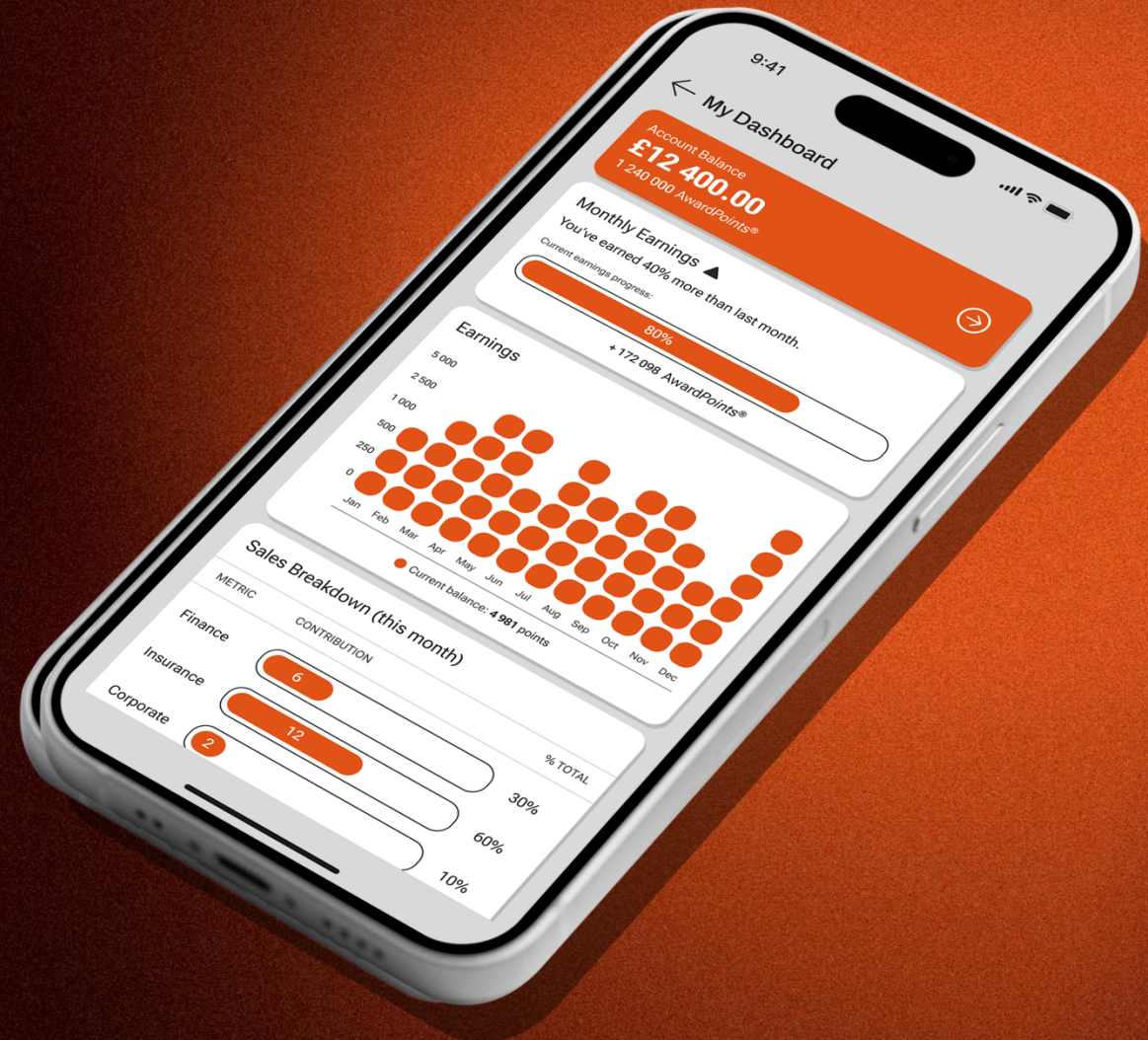
- Legacy systems and disparate data sources
- Difficulty engaging and motivating partners
- Difficulty creating channel partner loyalty
- High costs and inefficiencies managing incentive programmes



performXP is an all-in-one app that helps businesses efficiently engage channel partners, drive sales, and build brand loyalty

### Key Benefits

- Gain more control, effortlessly
- Engage and motivate channel partners, effectively
- Achieve measurable business results, rapidly



# Driving achievement in the palm of your hands

## Features

### Customisable configuration:

- Apply your branding and programme's look and feel
- Set up unique programme rules
- Add periodic promotions
- Integrate your CRM

### Maintain engagement:

- Participants can interact anytime, anywhere, beyond scheduled events

### In-app communication:

- Send news, notifications, training, and marketing material conveniently

### Real-time insights:

- Dashboards provide actionable insights at all levels

### Integrated support:

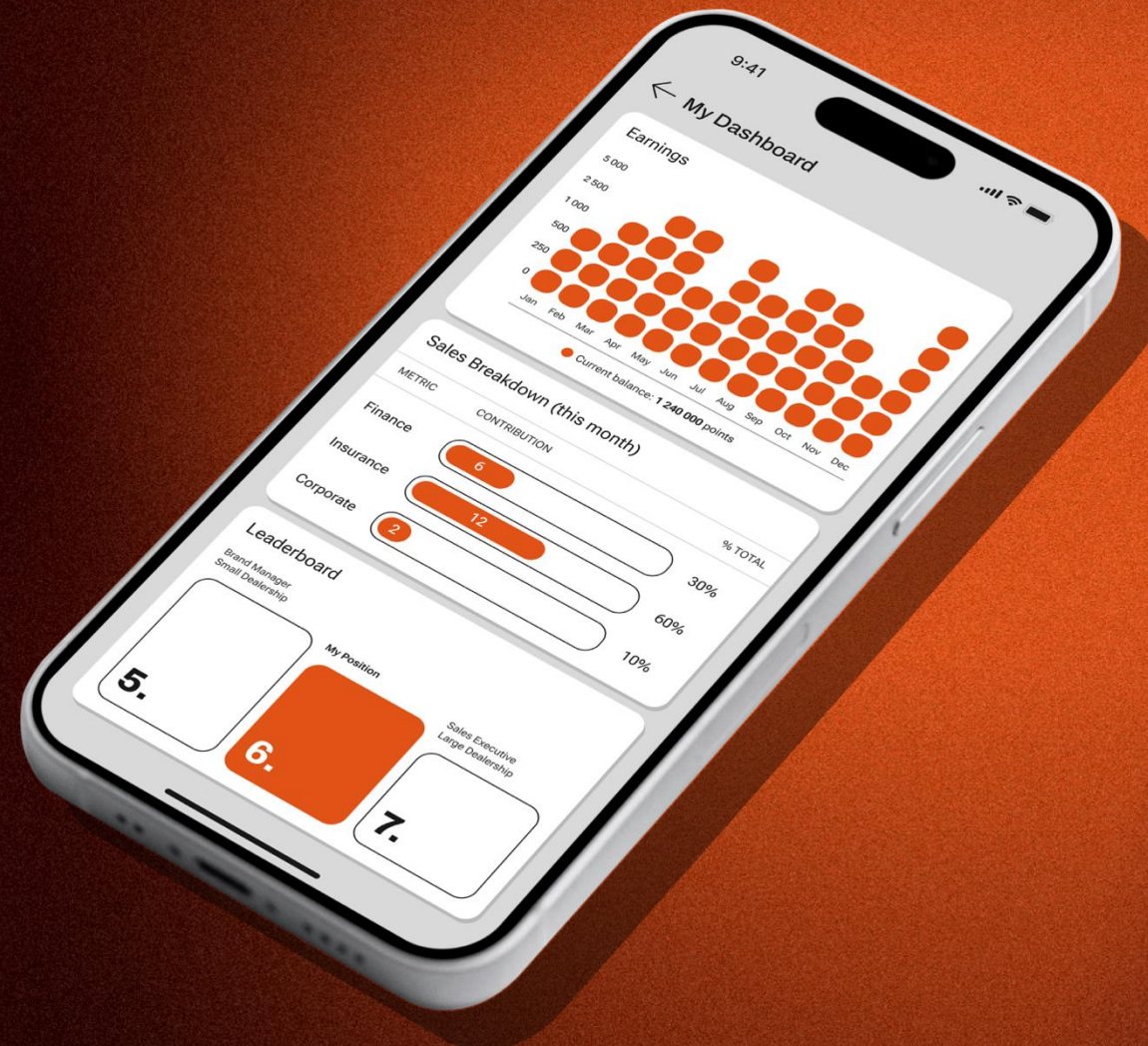
- Direct connection to the performXP contact centre ensures timely assistance

### Gamification & Rewards:

- Enjoyable competition and instant redemption keep participants motivated

## Benefits

- Streamlined management of partner incentive programmes
- Real-time engagement and measurable business impact
- Higher partner loyalty through flexible rewards



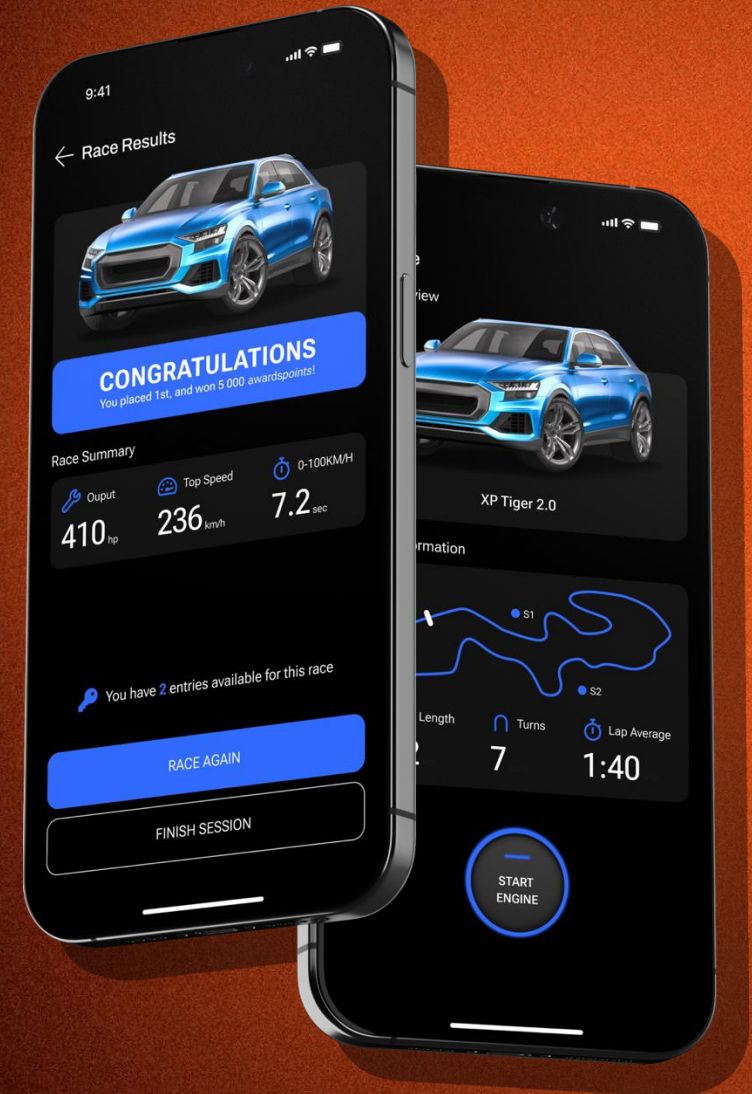
# Fast to market. Fast to perform

performXP is an all-in-one app that streamlines partner incentive programmes with real-time engagement, performance tracking, and instant rewards

performXP empowers businesses to drive partner engagement, boost sales, and build lasting brand loyalty—all through a single, customisable app.

By combining real-time insights, seamless communication, and instant rewards, performXP transforms traditional channel partner programmes into dynamic, results-driven ecosystems.

Backed by almost 50 years of expertise from Achievement Awards Group, it's the smarter, faster, and more effective way to incentivise and reward your partners.



# Channel partner programmes. Done right

## Industries Served

- Automotive
- Insurance, banking, and financial services
- Tech and telecoms
- FMCG manufacturers
- Retail
- Consumer electronics and home appliances
- Estate agencies
- Any business with B2B sales and distribution channel partners

## Core Applications

- Strengthen partner loyalty
- Boost sales
- Accelerate clearance of older stock lines
- Ensure product display compliance, accurate pricing, and adequate stock levels
- Upskill sales teams
- Deliver consistent customer experiences

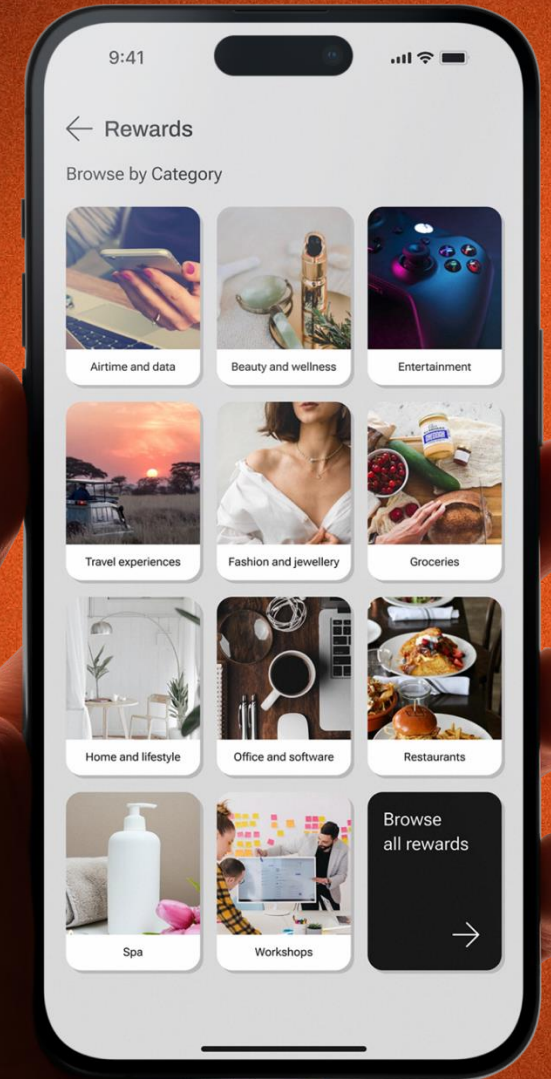


# Powered by Achievement Awards Group. Built on decades of thought leadership

For almost 50 years, Achievement Awards Group has been helping businesses engage, motivate, and reward people. performXP leverages deep expertise, research, and data-driven insights to deliver tangible results.

## Key Service Areas

- Solution design and configuration
- Programme administration and management
- Reward fulfilment
- Data analytics



# Performance in a snap with just a tap

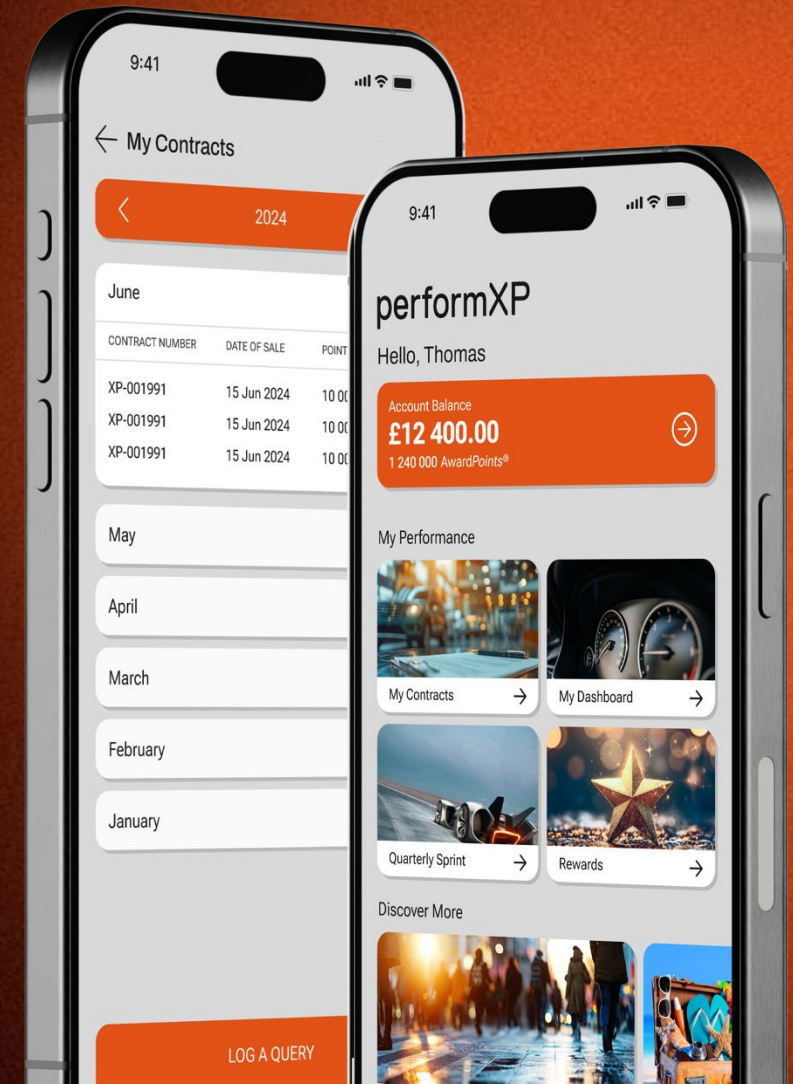
Get your partner incentive programme to market faster,  
and at lower cost.

performXP is customisable and scalable for businesses of all sizes.

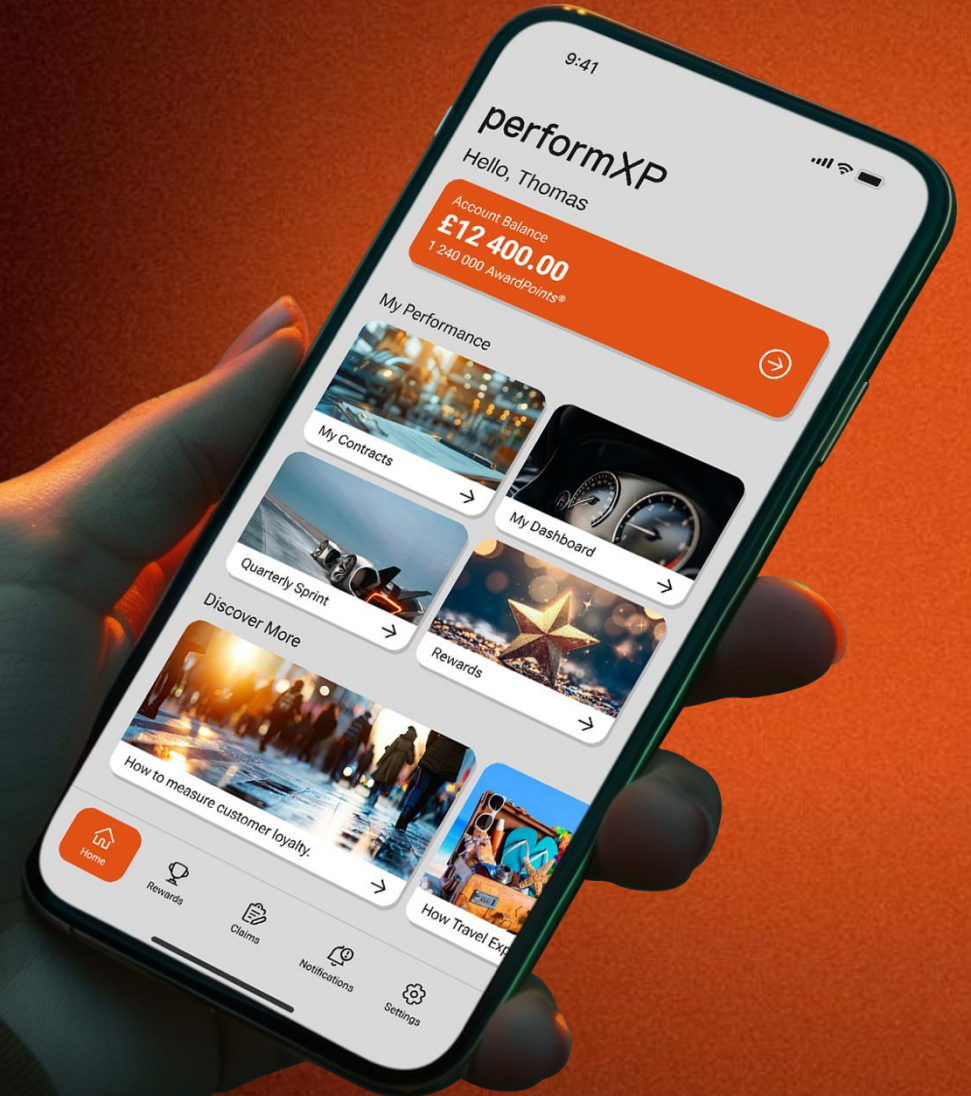
## Next steps

- Set up simply: Configure the app to match your branding and objectives
- Manage magnificently: Activate, monitor, and adjust programmes in real-time
- Reward rapidly: Award and redeem points instantly in-app

Ready to transform your partner loyalty programme?  
Let's get started with performXP!



[Request a demo]  
[Learn more on our website]



# Thank you

## Contact

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<http://www.aagroup.global/>



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